

### General Information

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## Gennux eW@LL Mail Firewall Combats Spam

### Patent-Pending Technology Blocks Unwanted Email

#### **Gennux eW@LL Mail**

*Traps and quarantines email  
traffic to protect individual  
email users from spam*

[www.Processor.com/Gennux](http://www.Processor.com/Gennux)

Spam continues to be one of the biggest threats to both productivity and security when it comes to corporate email systems. Not only does the sheer volume of unwanted email threaten to overwhelm some email servers, but phishing scams, virus and worm attachments, and other malware tend to enter the network via spam email.

Gennux Microsystems has introduced a product called eW@LL Mail, an email firewall designed to block unwanted spam email from entering your network. Dan Malone, acting CEO of Gennux, describes it as “a sender verification software that checks both the delivery path of the email and the person that has sent the message.” If either one is

not confirmed and acceptable to the receiver, the message is either deleted or placed in a pending folder for the receiver to check.

eW@LL creates a Personal Email Demilitarized Zone for each user and uses patent-pending Sender Confirmation Engine technology to maintain high levels of accuracy in weeding out spam from legitimate email messages.

The eW@LL Mail software can theoretically handle 23 million domains, each with 23 million email addresses, so the capacity of eW@LL is limited only by the network bandwidth and performance of the server on which it runs.

Some antispam solutions can violate laws or regulations in different parts of the world. Scanning a message for keywords or known message strings may be an effective method for filtering spam in one country, but other countries may not allow any scanning of the message contents.

Malone explains that Gennux takes a different approach. “eW@LL Mail is a unique product in that it stops spam in all languages, complies with privacy policies in countries that do not allow scanning of the message, and verifies the sender as friendly to the receiver.”

Spam blocking with eW@LL requires much more user intervention than some other antispam products such as Spam Prevention Solution from Trend Micro or the Spam Firewall from Barracuda Networks. But unlike those two products or other competitors like Optenet Antispam, there is no potential for lost emails as a result of the spam filtering.

The eW@LL Mail spam prevention solution supports all types of messaging devices, including desktop computers, PDAs, and mobile phones. It is sold either as a monthly subscription or under a site license, but the cost is based on a sliding scale, so the overall investment will vary depending on the number of users you need to protect. ■

*by Tony Bradley*